

#### **CAPABILITIES SUMMARY**



The mobile solution methodology that we offer covers the range of strategy, design, and development services. Spotswood Consulting will provide a mobile solution from your mobile application to mobile optimized websites. These mobile solutions will provide options such as:

- Social Media
- Mobile Friend Finder
- **Augmented Reality**
- Interactive Maps
- GPS/On-Site Navigation
- Cartesian Mapping
- Interactive Tours
- Instant Communication
- Scheduling
- Surveys

Our mobile solutions are tooled to address even some of the most complex requirements that today's industry presents. Our mobile solution platform will allow you to bypass traditional barriers associated with inflexible native application development, and provide you with the ability to fully customize and

## **MOBILITY SOLUTIONS**

Spotswood Consulting offers cutting-edge, industry-leading mobility solutions designed specifically around the business and marketing needs of customers. Mobile tools improve and enhance the way people communicate and share information. Your employees, potential customers, and customers are increasingly mobile, and expect the information they need or want, to be accessible wherever they are.

Spotswood Consulting has developed mobile solutions on iPhone, Android, BlackBerry devices to deliver dynamic and changing content instantaneously to mobile devices. These solutions are easily downloadable to any iPhone, iPad, iPod Touch, Android, and/or BlackBerry device.

Mobility solutions are evolving the way that sales, transportation, municipalities, destinations, venues and events assist and engage your customers. Provide your customers with the information, features and tools they need, exactly when they need it to provide the best customer experience. Adopt a mobile app into your methodology to increase customer satisfaction and refine your efficiency today.

## **Enhance Your Experience**

Provide customers and attendees with on-demand information about your event through video and audio. Guide visitors with precise GPS location throughout their journey and help them locate friends, family, and points of interest. Provide real-time information and updates on special events, featured performances, exhibitions and more.

### Create a Dialog and Build Relationships

Communicate with your audience instantly! Allow quests to submit real-time feedback with surveys or post directly to social media. Post and announce schedule changes. Create a channel to engage customers and attendees before, during and after your event.

#### Benefit From a High ROI

Our cutting-edge mobile technology provides immediate ROI! Increase attendance during hours of low attendance with creative push notifications. Go green by significantly eliminating printing costs and paper-waste cleanup labor.

# LOCATIONS:

CORPORATE HEADQUARTERS 92 Corporate Park, #812 Irvine, CA 92606

**NEVADA** Las Vegas, NV

**COLORADO** Fort Collins, CO **CALIFORNIA** San Jose, CA Santa Monica, CA Huntington Beach, CA San Diego, CA

**NEBRASKA IOWA** 

LOUISIANA New Orleans, LA **VIRGINIA** Reston, VA

**FLORIDA** Miami, FL

WASHINGTON D.C.